

Experience

DigitasLBi

Senior Art Director, Nov. 2014 – Present

Creating video content and designing interactive digital experiences for Buick, GMC and many others.

Arnold Worldwide

Jr. Art Director, June 2012 – Jan. 2013

Took the reins on projects for Jack Daniels, Panasonic, Titleist and University of Phoenix.

FourDesign

Graphic Designer, 2010

One of a few student-run graphic design firms nationally. Developed campaign for 100-year-old class ring tradition.

MullenLowe

Art Director, April 2013 – Nov. 2014

Made a ton of social content for Century 21, and a few creative campaigns for U.S. Cellular, Fox Sports and Capitol One.

Modea

Graphic Designer, Spring 2012

Developed campaigns and interactive elements for a variety of national technology brands.

Platt Hollow Road

Graphic Designer, 2006 – 2007

The high school mentorship that first exposed me to advertising and started me down this crazy career path.

Awards

Boston Ad Club Hatch Awards - Gold, Silver, Bronze, Merit

Best of Show ADDY - Regional, 2011

Gold ADDY - District: 2010 Regional: 2010, 2011

Silver ADDY - Regional, 2011, 2012

University Honors Program - 2008 – 2011

Presidential Campus Enrichment Grant - 2007

Beard/Bennett Memorial Scholarship - 2007

Eagle Scout Award - 2004

Education

B.F.A., Visual Communication Design

Virginia Tech, Blacksburg, VA - May 2012

GPA: In-Major: 3.6 Overall: 3.7

B.A., Communication, Public Relations Option

Virginia Tech, Blacksburg, VA - May 2011

Magna Cum Laude, Commonwealth Scholar

International Perspectives on Communication:

Riva San Vitale, Switzerland, Summer 2009

Press

Adweek – Buick Shakes Off Its Stodgy Image With Charming New Spot Starring Max Greenfield

Creativity Online – Century 21, Snuggie and DISH Designate Jan. 1 'National Stay At Home Day'

Adweek – How Mullen Brought Century 21 Into the 21st Century With Fun, Fast Social Ads

Sendpoints Publishing – Holiday Design - The Festive & The Joyful

