

Experience

The King Agency

Associate Creative Director, Aug. 2022 – Present
Lead internal agency rebranding that resulted in new business wins. Refined creative output for automotive clients.

Creative Cabinet / Civic Power of Change

Co-founder / Creative Director, Oct. 2017 – Present
Managing a network of 300+ creative volunteers, who've helped elect 128 progressive down-ballot candidates.

Familiar Creatures

Associate Creative Director, Dec. 2019 – Nov. 2020
Expanded the agency and its portfolio of challenger brands with an internal rebrand and breakthrough client work.

Digitas

Senior Art Director, Nov. 2014 – Nov. 2019
Recreated the entire Apollo 11 mission in full-scale augmented reality, and made lots of ads for GM and Bank of America.

MullenLowe

Art Director, April 2013 – Nov. 2014
Made a ton of social content for Century 21, and creative campaigns for U.S. Cellular, Fox Sports and Capitol One.

Arnold Worldwide

Jr. Art Director, June 2012 – Jan. 2013
Took the reins on projects for Jack Daniels, Panasonic, Titleist and University of Phoenix.

Awards

Cannes Lions - Gold, Silver
The One Show - Silver (2), Bronze (6), Merit (3)
DA&D - Graphite (3), Wood
Effie - Silver
Communication Arts - Award of Excellence
ANDYs - Gold
Epica - Gold, Silver, Bronze

Art Directors Club - Bronze, Merit
Webby Awards - Webby For Good, People's Voice (2)
Shorty Awards - 8 time winner
The Richmond Show - Best of Show (2)
The Ad Club - Gold (2), Silver (9), Bronze (3), Merit (5)
ADDY - Best of Show, Gold (3), Silver (3)
Eagle Scout Award - 2004

Education

B.F.A., Visual Communication Design

Virginia Tech, Blacksburg, VA - May 2012

B.A., Communication, Public Relations Option

Virginia Tech, Blacksburg, VA - May 2011
Magna Cum Laude, Commonwealth Scholar

Selected Press

Variety – Moon Landing Anniversary: How to Watch the Apollo 11 Mission in Real Time, 50 Years Later
The Boston Globe – Apollo 11 blasts off (virtually) from JFK Library in Dorchester
Adweek – Buick Shakes Off Its Stodgy Image With Charming New Spot Starring Max Greenfield

Fast Company – Ad industry supergroup forms to battle climate change
Creativity Online – Century 21, Snuggie and DISH Designate Jan. 1 'National Stay At Home Day'
Sendpoints Publishing – Holiday Design - The Festive & The Joyful

