

Experience

Freelance

ACD/Art Director, Nov. 2020 – Present

Deloitte, Leo Burnett, Element Productions, Havas, Two Ocean Education Partners, Potential Energy, and more.

Civic Power of Change / The Creative Cabinet

Co-founder / Creative Director, Oct. 2017 – Present

Managing a network of 300+ creative volunteers, who've helped elect 120 progressive down-ballot candidates.

Familiar Creatures

Associate Creative Director, Dec. 2019 – Nov. 2020

Expanded the agency and its portfolio of challenger brands with strategic advertising.

Digitas

Senior Art Director, Nov. 2014 – Nov. 2019

Created video content and interactive digital experiences for Buick, GMC, Bank of America and The JFK Presidential Library.

MullenLowe

Art Director, April 2013 – Nov. 2014

Made a ton of social content for Century 21, and a few creative campaigns for U.S. Cellular, Fox Sports and Capitol One.

Arnold Worldwide

Jr. Art Director, June 2012 – Jan. 2013

Took the reins on projects for Jack Daniels, Panasonic, Titleist and University of Phoenix.

Awards

Cannes Lions - Gold, Silver

DA&D - Graphite (3), Wood

Effie - Silver

Communication Arts - Award of Excellence

ANDYs - Gold

Epica - Gold, Silver, Bronze

The One Show - Silver (2), Bronze (6), Merit (3)

Art Directors Club - Bronze, Merit

Webby Awards - Webby For Good, People's Voice (2)

Shorty Awards - 8 time winner

The Ad Club - Gold (2), Silver (9), Bronze (3), Merit (5)

ADDY - Best of Show, Gold (3), Silver (3)

Education

B.F.A., Visual Communication Design

Virginia Tech, Blacksburg, VA - May 2012

GPA: In-Major: 3.6 Overall: 3.7

B.A., Communication, Public Relations Option

Virginia Tech, Blacksburg, VA - May 2011

Magna Cum Laude, Commonwealth Scholar

International Perspectives on Communication:

Riva San Vitale, Switzerland, Summer 2009

Selected Press

Adweek – Buick Shakes Off Its Stodgy Image With Charming New Spot Starring Max Greenfield

Creativity Online – Century 21, Snuggie and DISH Designate Jan. 1 'National Stay At Home Day'

Fast Company – Ad industry supergroup forms to battle climate change

Sendpoints Publishing – Holiday Design - The Festive & The Joyful

