

Experience

The King Agency

Associate Creative Director, Aug. 2022 – Present

Lead internal agency rebrand that resulted in new business wins and refined creative output for automotive clients.

Freelance

Nov. 2020 – July 2022

Deloitte, Element Productions, Havas New York, Leo Burnett, Potential Energy, Two Ocean Education Partners, Zeno Group.

Familiar Creatures

Associate Creative Director, Dec. 2019 – Nov. 2020

Expanded the agency and its portfolio of challenger brands with an internal rebrand and breakthrough client work.

Digitas

Senior Art Director, Nov. 2014 – Nov. 2019

Recreated the Apollo 11 mission in full-scale augmented reality, and made many ads for GM and Bank of America.

MullenLowe

Art Director, April 2013 – Nov. 2014

Made a ton of social content for Century 21, and creative campaigns for U.S. Cellular, Fox Sports and Capitol One.

Arnold Worldwide

Jr. Art Director, June 2012 – Jan. 2013

Took the reins on projects for Jack Daniels, Panasonic, Titleist and University of Phoenix.

Awards

Cannes Lions - Gold, Silver

The One Show - Silver (2), Bronze (6), Merit (3)

DA&D - Graphite (3), Wood

Effie - Silver

Communication Arts - Award of Excellence

ANDYs - Gold

Epica - Gold, Silver, Bronze

Art Directors Club - Bronze, Merit

Webby Awards - Webby For Good, People's Voice (2)

Shorty Awards - 8 time winner

The Richmond Show - Best of Show (2)

The Ad Club - Gold (2), Silver (9), Bronze (3), Merit (5)

ADDY - Best of Show, Gold (3), Silver (3)

Eagle Scout Award - 2004

Education

B.F.A., Visual Communication Design

Virginia Tech, Blacksburg, VA - May 2012

B.A., Communication, Public Relations Option

Virginia Tech, Blacksburg, VA - May 2011

Magna Cum Laude, Commonwealth Scholar

Selected Press

Variety – Moon Landing Anniversary: How to Watch the Apollo 11 Mission in Real Time, 50 Years Later

The Boston Globe – Apollo 11 blasts off (virtually) from JFK Library in Dorchester

Adweek – Buick Shakes Off Its Stodgy Image With Charming New Spot Starring Max Greenfield

Fast Company – Ad industry supergroup forms to battle climate change

Creativity Online – Century 21, Snuggie and DISH Designate Jan. 1 'National Stay At Home Day'

Sendpoints Publishing – Holiday Design - The Festive & The Joyful